

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Planning Department – Payment of Advertisement charges on Smart Village/ Ward-Smart Andhra Pradesh - Sanction and release an amount of Rs.87,94,440/- (Rupees Eighty Seven Lakhs ninety four thousand four hundred and forty only) to The Commissioner and EOS, Information & Public Relations Department - Orders - Issued.

PLANNING VII DEPARTMENT

G.O.RT.No. 335

Dated: 23-06-2015.
Read the following:-

- 1.Lr. No.001429/Advt.I/2015, dt. 12.03.15 received from Commr., I&PR.
- 2.Lr.No.001429/Advt.I/2015, dt.01-05-15 received from Commr., I&PR.
- 3.G.O.Rt.No.200,Planning VII department, dt.30-03-2015.
- 4.G.O.Rt.No.1824, Finance (EBS-I-GAD-I-II)dept., dt.09-06-2015.

ORDER:

The Commissioner I&PR vide reference first read above has informed that the I&PR Department released colour advertisement captioned "Smart Village/ Ward-Smart Andhra Pradesh" to (8) Telugu Dailies and (4) English Dailies published on 18th January 2015. The Commissioner I&PR also informed that an amount of Rs.1,05,17,840/- was incurred for release of said advertisement and requested the Government to consider meeting the advertisement cost from funds of Planning Department because of shortage of funds in I&PR Department.

2. Government vide G.O.3rd read above released an amount of Rs.17,23,400/- to I&PR department for payment to two advertising agencies. Commissioner I&PR vide reference second cited again requested for release of the balance amount of Rs.87,94,440 to the balance 3 advertising agencies.

3. Government after careful examination here by accord administrative sanction and release an amount of Rs.87,94,440/- (Rupees Eighty seven Lakhs ninety four thousand four hundred and forty only) from Smart Village/ Ward-Smart Andhra Pradesh funds to the Commissioner, I&PR to make payment to the following advertising agencies.

1. OTS Advertising Pvt.Ltd.	Rs.56,20,920
2. Abridge communications India Pvt.Ltd.	Rs.27,97,200
3. Flame Advertising Co.Pvt.Ltd.	Rs. 3,76,320

Rs.87,94,440

4. In the reference 4th read above, the finance department have issued BRO for an amount of Rs.3,75,00,000(Rupees three crores seventy five lakhs only) plan from BE provision 2015-16 under the scheme "Smart Village Smart Ward towards Smart Andhra Pradesh" Programme.

5. The expenditure sanctioned at para 3 above shall be debited to the head of account 3451-00-092-11-27-310-312" Smart Village Smart Ward towards Smart Andhra Pradesh scheme.

6. The Assistant Secretary to Government, Planning (Claims) Department shall draw and disburse the amount sanctioned at para (3) above in favour of the Commissioner, I&PR, Hyderabad Account No.33885212038, State Bank of India, Gowliguda Branch (IFC code SBIN0002724), Hyderabad.

7. This order does not require the concurrence of the Finance Department as per the rules on the subject.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SP.TUCKER
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Commissioner & EOS, I&PR Department, Hyderabad.

Copy to:

The Assistant Secretary to Govt., (Claims) and DDO, Planning Department , Hyd.
The DTA, Andhra Pradesh with a request to issue authorisation for the amount.

//FORWARDED::BYORDER//

SECTION OFFICER